GS UNIVERSITE	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES												
2009		2022	2-2023 /	ACADEMIC	YEAF	CURRICULU	/I FOF	RM					
			Course	Code	INF310								
				Course Title INTERNATIONAL FIN			ANCIAL ACCOUNTING						
Department / Program	INTERNATIONAL FINANCE		Semeste	Semester		Fall		V	Spring				
			Course	Course Type		Compulsory			Elective				
				Course Language		Turkish		English					
Grade	Die	ase select from list	Course	Cradite		Theoretical	Р	ractical	ECTS				
Grade	Fie	ase select from fist	Course	Oreuns		3	0 5						
Instructor	Title, Nan	ne-Last Name				Assist.Prof.Dr.S	eda TU	eda TURNACIGİL					
	Contact In	nformation				seda.turnacig	il@torc	s.edu.tr					
Information about Course	In this co	urse, information about acc	ounting fir	nance will be	given.								
WEEKLY COURSE CONTENTS													
Week			Topic	s			Tead	hing Meth	ods and Techniques				
1. Week	Examinin	g IFRS Chapter -1					Synch	nronous					
2. Week	Examinin	g IFRS Chapter -2					Synch	nronous					
3. Week	Examinin	g IFRS Chapter -3					Synch	nronous					
4. Week	Internatio	nal growth in businesses					Synch	nronous					
5. Week	Merger in businesses Synchronous												
6. Week	Case Stu	dies abot merger in business Synchronous											
7. Week	Review Synchronous												
Midterm (Explanation)*	Homework												
8. Week	Financial Failure in International Business Synchronous												
9. Week	Measures to be taken to improve the financial situation of internetional companies. Synchronous												
10. Week	Measures	to be taken to improve the	financial	situation of in	nternetio	nal companies.	Synch	ronous					
11. Week	Internatio	nal Capital Markets					Synch	nronous					
12. Week	Internatio	nal Capital Markets					Synch	nronous					
13. Week	Review a	nd presentation					Ļ	nronous					
14. Week	Review a	nd presentation					Synch	nronous					
Final (Explanation)**					Homewo								
Make-Up (Explanation)					ace to Fa								
		cplain in detail the te						in cours	se.				
Synchronous	✓			The lessons	will be	taught Synchrono	ously						
Asynchronous Mixed (Synchronous +													
Asynchronous)													
Face-to-Face													
Other													
	Othe	r explanations for th	e effect	ive and ef	ricient	conduct of the	cour	se					
Attendance***													
Course Resources						porting Standard							
Auxiliary Resources		Consulting Manage		kguç "Finan	sai Yöne	etim" Avcıol Yayın		F (- 1					
	(S	ycnhronous, Face-to-Fac	e and oth			Sycnhi	onous	,Face-to-fa	1				
	**************************************		nsulting		0.57	posific deve 11		Date	Time				
Course Counseling	tudents w	vill be given counseling on l				pecific day and tim	8						
		The day and h	nour will b	e announced	later.								

OF ONIVERSE	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES																	
2009	2022-2023 ACADEMIC YEAR CURRICULUM FORM																	
			Course Code	INF	F 320													
			Course Title	IN	VESTN	MENT ANALY	YSIS AND PORTFOLIO MANAGEMENT											
Department / Program	INTER	RNATIONAL FINANCE AND BANKING			Fall			Spring										
				Compuls				Elective										
			Course Language	•		Turkish		V	English									
Grade		3th Grade	Course Credits		The	oretical	Pi	ractical	ECTS									
Grade		Still Grade	Course Credits			3		0	5									
Instructor	Title, Name-Last	Name	AKTAŞ															
	Contact Informat	tion				mert.akta	s@tor	os.edu.tr_										
Information about Course	the investment asset allocation selecting inves efficient capital an introduction asset pricing m multifactor mod an introduction	Within the scope of this course, students will learn about the following topics: the investment settings, asset allocation decision, selecting investments in a global market, efficient capital markets, an introduction to portfolio analysis, asset pricing models, multifactor models of risk and return, an introduction to security valuation, stock market analysis.																
		WEEKLY COURS	E CONTENTS															
Week	The Investment	Topics Background					Tead	hing Meth	ods and Techniques									
1. Week	The Investment	Setting					Face	to Face										
2. Week	The Asset Allocation Decision Selecting Investments in a Global Market Face to Face																	
3. Week	Organization and Functioning of Securities Markets Security Market Indicator Series Face to Face																	
4. Week	Sources of Information on Global Investments Face to Face																	
5. Week	Developments in Investment Theory Efficient Capital Markets Face to Face																	
6. Week	An Introduction to Portfolio Management Face to Face																	
7. Week	An Introduction to Asset Pricing Models																	
Midterm (Explanation)*		Written Exam	(face to face - calc	ulated	d as 40	%)	11											
8. Week	Extensions and	Testing of Asset Pricing Models					Face	to Face										
9. Week	An Introduction t	o Derivative Markets and Securities					Face	to Face										
10. Week	Valuation Princip	oles and Practices					Face	to Face										
11. Week	Analysis of Finar						Face	to Face										
12. Week		ecurity Valuation Iternative Economies and Security Markets: The	Global Asset Allocati	on De	ecision		Face	to Face										
13. Week		nagement of Common Stock					Face	to Face										
14. Week	Investment Com	native Assets and Portfolio Performance panies					Face	to Face										
Final (Explanation)**			(face to face - calcu															
Make-Up (Explanation)	Select a	written Exan	ods and technic				nursa											
Synchronous		ind explain in detail the teaching mean	ous and teening	ucs	10 00	uscu III co	Jui Sc	•										
Asynchronous																		
Mixed (Synchronous + Asynchronous)																		
Face-to-Face			The course will be I	neld fa	ace to	face.												
Other																		
		Other explanations for the effective a	nd efficient cond	luct o	of the	course												
Attendance***			attendance is requ															
Course Resources	Brown, K. C.,	& Reilly, F. K. (2002). Investment Analysis and	d Portfolio Manager Learning.	nent:	7th (S	eventh) Edit	ion. O	hio: South	-Western/Thomson									
Auxiliary Resources		Doğukanlı, H., & Borak, M. (2 Supervison	018). Portföy yöneti	mi. Ka														
		(Sycnhronous, Face-to-Face and others		Ļ	All c	questions ar	nd rem		eceived via email									
Course Counseling		No specific time for supervising (follo						Date	Time									
		No specific time for supervising (follo	w me once nours)															

OS UNIVERGE	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES										
2009				ADEMIC Y							
			Course	Code	INF 324						
			Course	Title	SALES N	//ANAGEM	MENT IN BANKING				
Department / Program	Inter	national Finance and Banking	Semeste	Semester		Fall		√	Spring		
		g	Course Type		Compu		Isory	✓	Elective		
			Course	Language Turkis		Turkish	Turkish		English		
					Theo	retical	Pr	actical	ECTS		
Grade	Pie	ase select from list	Course	Credits	5						
Instructor	Title, Name-Last Name Asst. Prof. Aslıhan Yavuzalp Ma								angoz		
	Contact I	nformation			<u>a</u>	slihan.mar	angoz	@toros.edu	ı.tr		
Information about Course	The aim o	of this course is to explain the	he concep	ots of market	ing and s	ales and th	eir app	lications in	the banking and finano		
WEEKLY COURSE CONTENTS											
Week		1	Горісѕ				Teac	hing Meth	ods and Techniques		
1. Week	Introducti	on to course					Synch	ronous			
2. Week	General c	oncepts, sales and market	ing relatio	nship			Synch	ronous			
3. Week	Personal	selling concept					Synch	ronous			
4. Week	Sales ma	nagement, aims, tools	Synchronous								
5. Week	Sales evaluation, banking applications Synchronou								ious		
6. Week	Consumer Behavior Synchronous										
7. Week	Personal selling process Synchronous										
Midterm (Explanation)*	written exam %40										
8. Week	midterm exam Synchronous										
9. Week	Salesforce organisation banking applications Synchronous										
10. Week	Salesforce training banking applications Synchronous										
11. Week	Salesforc	e evaluation banking applic	cations				Synch	ronous			
12. Week	Final proj	ect presentations					Synch	ronous			
13. Week	Final proj	ect presentations					Synch	ronous			
14. Week	Final proj	ect presentations					Synch	ronous			
Final (Explanation)**	All f	inal projects must be sent u St		eek. Students Il present the				project du	ring the courses.		
Make-Up (Explanation)			М	ake up proje	cts will be	given.					
Select a	nd expla	ain in detail the teach	ning me	thods and	l techni	ques to	be us	ed in co	urse.		
Synchronous	>		Inte	ractive cou	rses on o	ur online	systen	n.			
Asynchronous											
Mixed (Synchronous + Asynchronous)											
Face-to-Face											
Other											
	Other ex	cplanations for the et	ffective	and effici	ent cor	duct of	the c	ourse			
Attendance***											
Course Resources	Ingram,	T. N., LaForge, R. W., Av		Schwepker and decision				R. (2015).	Sales management:		
Auxiliary Resources											
	(S	Consulting Manage ycnhronous, Face-to-Fac		ners)							
			Iting Top					Date	Time		
Course Counseling							Cours	e hour			

GOS ONIVERDITE.	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES													
2009		2022-20)23 AC	ADEMIC Y	/EAF	R CU	RRICU	LUM	FORM					
			Course	Code	INF3	308								
	INITEDA		Course Title INTERNA				ATIONAL CORPORATE FINANCE							
Department / Program	/INTERN	IATIONAL FINANCE NATIONAL FINANCE	Semest	I	Fall			V	Spring					
	A	ND BANKING	Course	Туре	L	J	Compu	Isory		Elective				
			Course	✓ English		English	sh 🔲		English					
			_		Т	Theore	etical	Pr	actical	ECTS				
Grade		3rd Grade	Course	Credits		3			5					
	Title, Nan	ne-Last Name			Prof. Dr. Haluk KORKMAZYUREK									
Instructor	Contact I	nformation		haluk.korkmazyurek@toros.edu.tr										
Information about Course	In this co	urse, theoretical inform	ation abo	ut internation	nal co	orpora	ite financ	ing wil	l be explair	ied.				
Course		WEEKLY	Y COUR	SE CON	TEN	TS								
Week	Teaching Methods and													
1. Week	Introducti	on to Corporate Manag	gement					Online	e / Ims.toro					
2. Week	Corporate	e Management and Sta	keholder	3				Online	e / Ims.toro	s.edu.tr				
3. Week	Public Dis	sclosure						Online	e / Ims.toro	s.edu.tr				
4. Week	Public Dis	sclosure						Online	e / Ims.toro	s.edu.tr				
5. Week	Stakeholo	ders and Board of Direct	Online / Ims.toros.edu.tr											
6. Week	Financial Management								Online / Ims.toros.edu.tr					
7. Week									Online / Ims.toros.edu.tr					
Midterm (Explanation)*	Written Exam (Method will be explained later)													
8. Week	Time Value of Money Online / Ims.toros.edu.tr													
9. Week	Bond Valuation								e / Ims.toro	s.edu.tr				
10. Week	Stock Valuation Online / Ims.toros.edu.tr									s.edu.tr				
11. Week	Capital Budgeting Online / Ims.toros.edu.tr									s.edu.tr				
12. Week	Risk and							Online	e / Ims.toro	s.edu.tr				
13. Week	Cost of C	apital / Capital Structur	re					Online	e / Ims.toro	s.edu.tr				
14. Week		ne Detection						Online	e / Ims.toro	s.edu.tr				
Final (Explanation)**			Written E	xam (Metho	nd will	ll be ex								
Make-Up (Explanation)				xam (Metho			•							
	explain	in detail the teach							sed in co	ourse.				
Synchronous	✓		30	Online lec			•							
Asynchronous														
Mixed (Synchronous +														
Asynchronous) Face-to-Face														
Other														
		anations for the ef	ffective	and effic	ient	cond	duct of	the c	ourse					
Attendance***														
	Apak, Ba	ıl ve Şen (2013). KUR	UMSAL Y	ÖNETİM İI	LKEL	ERİ V	E FİNAN	SAL Y	ÖNETİM,	TC. Kamu				
Course Resources		i Muhasebe ve Deneti												
Auxiliary Resources		Conculting Man	nome:		_									
	(Syc	Consulting Manaզ nhronous, Face-to-Fa		thers)	L		Syncl	rono	us- Face to	Face				
		Cons	ulting To	pics					Date	Time				
Course Counseling	ill be give	n to the students on the	e course a	and other su	ubject	ts at a	specific							
		The day and hou	ır will be a	innounced I	ater.									

de ONIVERDITES	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES											
2009	2022-2023 ACADEMIC YEAR CURRICULUM FORM											
			Course	Code	INF306							
			AL STATE	EMENT ANALYSIS								
Department / Program	INTERN	NATIONAL FINANCE	Semest	er		Fall	Fall 🔽		Spring			
			Course	Туре	✓	Compu	ulsory		Elective			
			Course	Course Language		English			English			
Grade		3rd Grade	Course	Credits	Theor	etical	Pi	ractical	ECTS			
Grade		Sid Grade	Course	Credits	3	3	0 5					
Instructor	Title, Nar	ne-Last Name			Prof.	Dr. Halul	uk KORKMAZYUREK					
Instructor	Contact I	ntact Information <u>haluk.korkmazyurek@toros.edu.tr</u>										
Information about Course	The objective of the course is to provide theoretical and practical information about the analysis of financial statements of a business. The students are expected to learn how to analyze the main financial documents of a business in strategic decisison making processes.											
		WEEKL	Y COUF	RSE CON	TENTS							
Week			Topics					•	Methods and nniques			
1. Week		ion: What is financial re , basic financial statem		Purposes o	f financial		Online	9				
2. Week	Cash Flo	w Statement; review a	nd develo	pment of th	e stateme	nt	Online	Э				
3. Week	Analysis	of Cash Flow Statemer	nts				Online	е				
4. Week	Balance	Sheet; review and dev	elopment	of the state	ment		Online	е				
5. Week	Analysis	of the Balance Sheet					Online	Э				
6. Week	Income S	Statement; review and	Online									
7. Week	Analysis of the Income Statement Online											
Midterm (Explanation)*	Written Exam %30											
8. Week	Equity and Enterprise Value Online											
9. Week	Revenue Online											
10. Week	Ratio Ana	alyisis		Online	е							
11. Week	Ratio Ana	alyisis	Online	е								
12. Week	Ratio Ana	alyisis		Online	Э							
13. Week	Review			Online	9							
14. Week	General I	Evaluation					Online	9				
Final (Explanation)**			%50 Fina	ıl + %20 Tei	m Paper 8	k Presena	taion					
Make-Up (Explanation)				Writt	en Exam							
Select and	explain	in detail the teach	ning me	thods an	d techni	ques to	be u	sed in c	ourse.			
Synchronous												
Asynchronous												
Mixed (Synchronous + Asynchronous)	✓			Lecture	will be h	eld online	θ.					
Face-to-Face												
Other						_						
	er expl	anations for the e	ffective	and effic	ient con	duct of	the o	course				
Attendance***	4 Debas	Himming (COAC)				-4 T	F	la VI	MaGrani IIII			
Course Resources	2-Martin John Wil	t Higgins (2012), Anal Fridson and Fernand ley and Sons. J Mascoury Alamny	lo Alvare	z (2002), Fi	nancial S	tatement	s Ana	lysis, 3rd I				
Auxiliary Resources		uction to Balance Shee ction to Income Statem	luction to t» and «E ent» and	Cash Flow Beginning to	Statement Balance Son to Incon	», The Ka Sheet Ana ne Statem	iplan (ilysis» ient Ai	<u>Group</u> sections, ¹ nalysis» se	The Kaplan Group,			
	(Svc	Consulting Manag		others)		Synch	rono	us- Face to	o Face			
	(3,0		ulting To					Date	Time			
Course Counseling	Coun	seling will be given to t subjects at a				other						
		The day and hou										

ego UNIVERSITE	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES												
				ADEMIC Y					,IENCES				
2009		2022 20	Course		INF302								
			BANKI	ING									
Department / Program	INTERN	NATIONAL FINANCE	Course			Fall	57 ti ti ti		Spring				
Department / Frogram	IN LIKE	ATIONAL TINANOL	Course		Compul		leon		Elective				
			Course Language			☑ English		H	English				
			oour sc	Lunguage	Theor			ractical	ECTS				
Grade		3rd Grade	Course	Credits	3			0	5				
	Title, Nar	ne-Last Name		k KOR	RKMAZYUF								
Instructor		Contact Information haluk.korkmazyurek@toros.edu.tr											
	The objective of the course is to provide theoretical and practical information about international bank												
Information about Course	The objective of the course is to provide theoretical and practical information about international ballning and its dynamics. The course will cover mainly the following topics: History of International Banking, Bank Failures and Systemic Crises, International Bank Regulation and Supervision, Banking in Emerging Economies 8.												
	Financial	Fraud and Implications				ng Trends	s and	Challenges	•				
WEEKLY COURSE CONTENTS Teaching Methods and													
Week			Topics						hniques				
1. Week	Introduction to International Banking -Internationalization, securitization, and derivatization -Cross-border alliances and mergers in international banking -Diversification in banking -Globalization and financial crises												
2. Week	Theories of Multinational Banking Theories Relating to Growth and Profit Opportunities Theories Concerning Leveraging of Strengths Theories Pertaining to Client Activities Theories Relating to Risk Management Online												
3. Week	Obligations, securitization, and derivatives Online												
4. Week	Balance	of Payment	Online										
5. Week	Letter of	Credit	Online										
6. Week	Bankers .	Acceptances Checks	Online										
7. Week	Concept	of Collections					Onlin	е					
Midterm (Explanation)*				Writt	en Exam								
8. Week	Foreign E	Exchange Market					Onlin	е					
9. Week	Foreign F	Rate of Exchange					Onlin	е					
10. Week	Foreign E	Exchange Control					Onlin	е					
11. Week	Euro-Doll	lar Market					Online						
12. Week		onal Monetary System					Online						
13. Week	REVIEW						Online						
14. Week	REVIEW	Exam and Term Paper	Dracanta	tion /0/ E0 or	final avan	n and 0/ 0	Onlin		and its presentation				
Final (Explanation)**	willen	zxam and Term Faper	rieseilla		evaluated.		o or te	siiii papei a	and its presentation				
Make-Up (Explanation)				Writt	en Exam								
		in detail the teach	ing me	thods an	d techni	ques to	be u	ised in c	ourse.				
Synchronous													
Asynchronous Mixed (Synchronous +													
Asvnchronous)				Course	will be h	eld online	9.						
Face-to-Face													
Other													
	ner expl	anations for the et	rrective	and effic	ient con	duct of	tne	course					
Attendance***													
Course Resources	Handb		gar Chel	2003), Eds. tenham, UK ng, Nationa	 Northar 	npton, M	A, US	A	Murinde, Edward				
Auxiliary Resources	Robert	t McCauley, Patrick M			Vooldridg king»,	e (2021).	«Seve	en decades	s of international				
	(Syc	Consulting Manag nhronous, Face-to-Fa		others)			vi	a email					
			ulting To	•				Date	Time				
Course Counseling	Coun	seling will be given to t subjects at a				other							
		The day and hou	r will be a	announced I	ater.								